

TICKER

15

In thousands (15,730), OC's projected new payroll jobs in 2007

17

In thousands (17,111), OC's projected new payroll jobs in 2008

Source: Cal State Fullerton's Economic Forecast



ENTREPRENEUR

Blooming business

Youngsong
Martin, founder,
Wildflower
Linens

It was a passing comment from celebrity chef Wolfgang Puck – about the paltry selection of table linens he had to choose from for Swifty Lazar's Oscar party – that got fashion designer Youngsong Martin thinking. Then, when she couldn't find the right table linens for her niece's wedding, Martin decided to fill the void by founding Wildflower Linens.

"I'm not afraid to use real silks or hand-beaded laces," Martin says. "We're talking about \$100-a-yard fabrics. They can't even afford to put them on a dress, let alone on a table."

Her first order came from the Ritz-Carlton in Laguna Niguel. Before long, she was designing tables for Oprah, the Grammy Awards and the Golden Globes.

Martin's company has 30 employees who work from the Buena Park building she recently purchased. Information: wildflowerlinens.com **OCM**

—KIMBERLY A. PORRAZZO